

**Remit Address:**

WOOD
90380 Collections Center Drive
Chicago, IL 60693
Main: (616) 456-8888
Billing: (317) 923-8888

INVOICE

DUPLICATE

Advertiser	POL/Pestka for Congress
Product	Political
Estimate Number	2512

Invoice #	216084-2
Invoice Date	10/31/12
Invoice Month	November 2012
Invoice Period	10/29/12 - 10/29/12

Station	WOOD
Account Executive	Petry Philadelphia
Sales Office	Petry/Philadelphia
Sales Region	National

Order #	216084
Alt Order #	6866042
Deal #	
Order Flight	10/23/12 - 10/29/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	
Advertiser Code	363
Product Code	365

Agency Ref	IN5252/SP2893/TO824/A
Advertiser Ref	

Billing Address:

Buying Time
Attention: Accounts Payable
650 Massachusetts Avenue NW
Floor 1
Washington, DC 20001-3796
USA

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
5	WOOD	5am Daybreak	5a-6am		to						
					10/29/12 to 11/04/12	1x	M-----				
	WOOD			M	10/29/12	:30	5:00 AM	SPFC12TVENV107	\$150.00		1
10	WOOD	6am Daybreak	6-7a		to						
					10/29/12 to 11/04/12	1x	M-----				
	WOOD			M	10/29/12	:30	6:40 AM	SPFC12TVENV107	\$650.00		1
15	WOOD	Today Show	658-9a		to						
					10/29/12 to 11/04/12	2x	M-----				
	WOOD			M	10/29/12	:30	7:24 AM	SPFC12TVENV107	\$975.00		1
	WOOD			M	10/29/12	:30	8:58 AM	SPFC12TVENV107	\$975.00		2
25	WOOD	Today Show 3	10-11a		to						
					10/29/12 to 11/04/12	1x	M-----				
	WOOD			M	10/29/12	:30	10:29 AM	SPFC12TVENV107	\$200.00		1
30	WOOD	eightWest	11a-12p		to						
					10/29/12 to 11/04/12	1x	M-----				
	WOOD			M	10/29/12	:30	11:24 AM	SPFC12TVENV107	\$75.00		1
35	WOOD	News 8 @ Noon	12-1p		to						
					10/29/12 to 11/04/12	1x	M-----				
	WOOD			M	10/29/12	:00			\$225.00	Credited	1
45	WOOD	Rachael Ray	2-3p		to						
					10/29/12 to 11/04/12	1x	M-----				
	WOOD			M	10/29/12	:30	2:34 PM	SPFC12TVENV107	\$125.00		1
50	WOOD	Dr Oz	3-4p		to						
					10/29/12 to 11/04/12	1x	M-----				
	WOOD			M	10/29/12	:30	3:39 PM	SPFC12TVENV107	\$125.00		1
55	WOOD	Ellen	4-5p		to						
					10/29/12 to 11/04/12	1x	M-----				
	WOOD			M	10/29/12	:30	4:37 PM	SPFC12TVENV107	\$400.00		1

Subject to our standard terms and conditions located at www.linmedia.com/multiplatform-ad-solutions.

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Account Executive	Petry Philadelphia	Alt Order #	6866042
Sales Office	Petry/Philadelphia	Deal #	
Sales Region	National	Order Flight	10/23/12 - 10/29/12
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Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
62	WOOD	Access Hollywood	730-8p		to						
				10/29/12 to 11/04/12	1x	M-----					
	WOOD			M	10/29/12	:30	7:46 PM	SPFC12TVENV107	\$650.00		2
64	WOOD	Monday 8-10p	8-10p		to						
				10/29/12 to 11/04/12	1x	M-----					
	WOOD			M	10/29/12	:30	8:47 PM	SPFC12TVENV107	\$2,000.00		2
65	WOOD	M-F News 8 @ 530p	530-6p		to						
				10/29/12 to 11/04/12	1x	M-----					
	WOOD			M	10/29/12	:30	5:48 PM	SPFC12TVENV107	\$1,150.00		1
70	WOOD	M-F News 8 @6p	6-630p		to						
				10/29/12 to 11/04/12	1x	M-----					
	WOOD			M	10/29/12	:30	6:22 PM	SPFC12TVENV107	\$2,000.00		1
75	WOOD	Inside Edition	7-730p		to						
				10/29/12 to 11/04/12	1x	M-----					
	WOOD			M	10/29/12	:30	7:20 PM	SPFC12TVENV107	\$750.00		1
80	WOOD	Access Hollywood	730-8p		to						
				10/29/12 to 11/04/12	1x	M-----					
	WOOD			M	10/29/12	:30	7:55 PM	SPFC12TVENV107	\$400.00		1
86	WOOD	M-F News 8 @ 11	11-1135p		to						
				10/29/12 to 11/04/12	1x	M-----					
	WOOD			M	10/29/12	:30	11:16 PM	SPFC12TVENV107	\$900.00		1
91	WOOD	Late Night w/Jimmy Fallon	1237a-137a		to						
				10/29/12 to 11/04/12	1x	M-----					
	WOOD			M	10/29/12	:30	1:15 AM	SPFC12TVENV107	\$75.00		1
96	WOOD	Late Night w/Jimmy Fallon	1237a-137a		to						
				10/29/12 to 11/04/12	1x	M-----					
	WOOD			M	10/29/12	:30	1:33 AM	SPFC12TVENV107	\$75.00		1
101	WOOD	eightWest	11a-12p		to						

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					10/29/12 to 11/04/12	1x	M-----				
	WOOD			M	10/29/12	:30	11:46 AM	SPFC12TVENV107	\$75.00		2
112	WOOD	Dr Oz	3-4p		to						
					10/29/12 to 11/04/12	1x	M-----				
	WOOD			M	10/29/12	:30	3:19 PM	SPFC12TVENV107	\$250.00		1
<u>Aired Spots</u>				20							

<u>Gross Total</u>	\$12,000.00	
<u>Agency Commission</u>	\$1,800.00	
<u>Net Amount Due</u>	\$10,200.00	<u>Payment Terms 30 Days</u>

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